

ice lighting

The **Multi Modular Design (MMD)** system is comprised of LED light sources on printed circuit boards (pcb) attached to a back board and reflecting the layout of the designer. The pcb display is powered by the **ice*lighting™** visual effects engine. Positioned in front of the pcb is the **bead*light®** diffusion lens which is fixed around each aperture at the rear of the design wall. The MMD system includes pcbs, **bead*light®** lenses and fixing kits. Apertures can be shaped to accommodate curves and other geometric shapes. People will enjoy the beauty of the designer's creation which reveals flowing textures, colours and animations.

beadlight • the company

Beadlight Limited is the leader in LED (Light Emitting Diode) diffusion technology. Beadlight markets include architecture, install, entertainment, event and aerospace.

Our products, empowered by **bead*light®** technologies (Beadlight Technologies subject to UK Patent GB 2 392 488, corresponding foreign patents and other patents pending) have LED light originating from thousands of virtual point sources, eliminating the glare from undiffused LEDs, uniquely blending colours and transmitting more light than conventional diffusers. This greater efficiency requires less power and produces less heat per lumen.

DESIGN IN LIGHT



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MMD0907

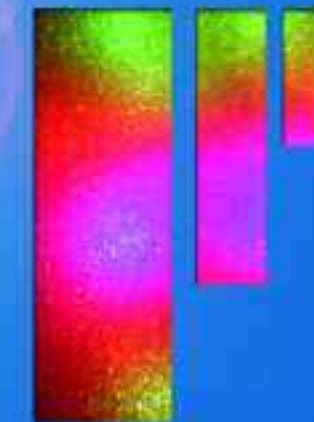


Certificate number 3665/03

mmd
multi modular design

buying the effect

bead light®



DESIGN IN LIGHT

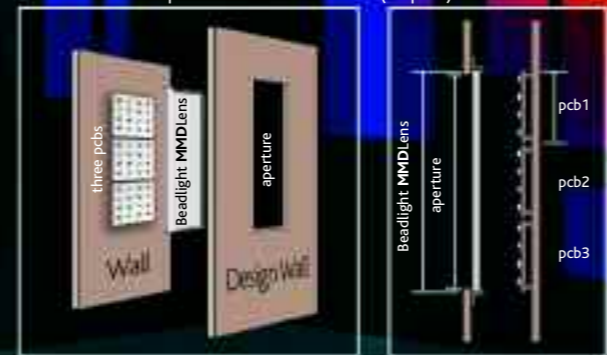
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Multi Modular Design (MMD) is a designer's toolbox used in the creation of unique lighting features. Currently MMD utilises from 1 to 9 basic elements, any number of which are combined in an art form. It draws on **bead*light®** diffusion and the **ice*lighting™** visual effects engine to vitalize the scintillating display with flowing colours, textures and animations.

Multi Modular Design (MMD) is a cost effective solution, ideal in Clubs, Casinos, Bars and Restaurants where the ambiance requires subtle mood enhancement. Other projects include commercial and public buildings, shopping malls, retail design and corporate atria.



Example below is of a 250 x 750 (48 pixel) MMD



aperture and lens

pixels	8	16	24	16	48	32	4	12	8
mm	125x250	125x500	125x750	250x250	250x750	250x500	63x250	63x500	
mm	137x262	137x512	137x762	262x262	262x762	262x512	75x262	75x512	
									63x750 75x762

lens
 aperture